



TELANGANA TRIBAL WELFARE RESIDENTIAL DEGREE COLLEGE (MEN) NAGARKURNOOL

(AFFILIATED TO PALAMURU UNIVERSITY. CODE: 3391)

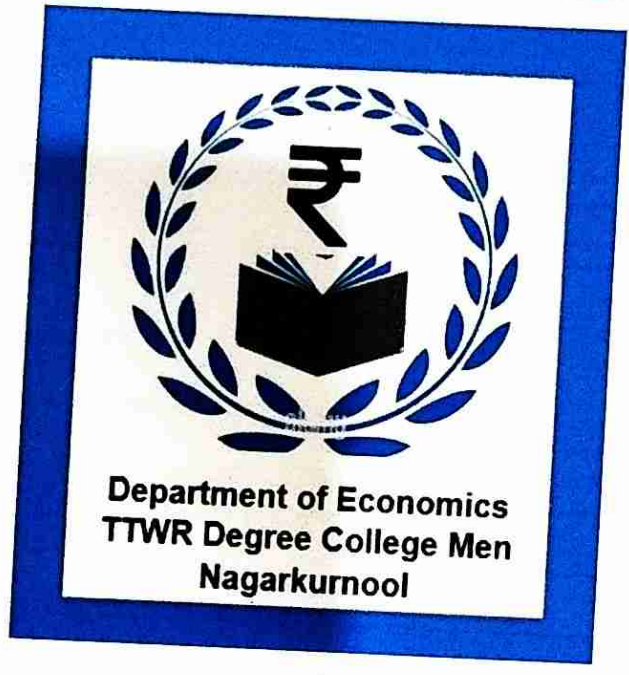
Nagarkurnool, @ Macharam (Jadcherla), Mahabubnagar (Dist.) – 509301
: ttwrdcboys.nagarkurnool@gmail.com; : 8074582331, 7901097703.



ECONOMICS CERTIFICATE COURSE

WELCOMING TOMORROW'S BUSINESS LEADERS!

EMPOWERING MINDS, INSPIRING FUTURES



ADD ON / CERTIFICATE COURSE

(CERTIFICATE COURSE IN SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES)

FOR THE ACADEMIC YEAR 2020-21



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DEPARTMENT OF ECONOMICS

(CERTIFICATE COURSE IN SELF EMPLOYMENT AND ITS MANAGEMENT
STRATEGIES)

Date : 6/4/2021

To,

The Principal,

TTWRDC (M) NAGARKURNOOL,

Applicant: Department of Economics.

Subject: Proposal for certificate course in **SELF EMPLOYMENT AND ITS
MANAGEMENT STRATEGIES** for the year 2020-21.

Respected Sir,

With reference to above mentioned subject, we are submitting herewith the proposal to conduct Certificate course tally ERP9 by the department of Economics of Our College. This course helps students to work with well-known Self Employment i.e., **SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES**. Hope you will consider my application and I kindly request you to sanction the same.

Yours faithfully
Department of Economics

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DEPARTMENT OF ECONOMICS

(CERTIFICATE COURSE IN SELF EMPLOYMENT AND ITS
MANAGEMENT STRATEGIES)

DATE: 01/4/2024

NOTICE

All the students of BA HEP-I, II--year students are hereby informed that the **Department of Economics** going to organise a certificate course under the title stated above. Students willing to join the course register their names with the lecturer in charge.

Head of the department

Dr. [Signature]
Principal
TTWR Degree College (M)
College Code 2001 (P.U.)
Nagarkurnool-509 309



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Subject: CERTIFICATE COURSE IN SELF EMPLOYMENT AND ITS
MANAGEMENT STRATEGIES

Date:

2022-2023 Academic year

Objectives:

- 1. Skill Development:** Equip participants with the necessary skills and knowledge required for self-employment across various industries and sectors.
- 2. Business Management Proficiency:** Provide a comprehensive understanding of effective management strategies, including financial management, marketing, and operations, tailored for self-employment ventures.
- 3. Entrepreneurial Mindset:** Foster an entrepreneurial mindset among participants, encouraging innovation, creativity, and adaptability in the pursuit of self-employment opportunities.
- 4. Risk Management:** Educate participants on identifying, assessing, and mitigating risks associated with self-employment ventures, empowering them to make informed decisions to ensure long-term sustainability and success.

Outcomes:

- 1. Business Plan Development:** Graduates will be proficient in developing comprehensive business plans, including market analysis, financial projections, and implementation strategies, to effectively launch and manage their self-employment ventures.
- 2. Financial Literacy:** Participants will acquire a strong foundation in financial management, enabling them to handle budgets, cash flow, and financial reporting competently to support the growth and stability of their businesses.
- 3. Networking and Collaboration:** Graduates will have developed a robust network of contacts and the ability to collaborate effectively with other entrepreneurs, professionals, and stakeholders, enhancing opportunities for partnerships, mentorship, and business growth.
- 4. Adaptability and Resilience:** Participants will cultivate resilience and adaptability, essential traits for navigating the dynamic challenges of self-employment, enabling them to pivot strategies, overcome obstacles, and sustain long-term success in their ventures.

Career Prospects:

1. **Entrepreneurship:** Graduates can establish their own businesses across diverse sectors, leveraging the skills and knowledge acquired to pursue entrepreneurial endeavors independently.
2. **Consultancy Services:** Alumni can offer consultancy services to aspiring entrepreneurs, providing guidance on business planning, strategy development, and operational management based on their expertise and experience.
3. **Freelancing:** Participants can pursue freelancing opportunities in areas such as marketing, finance, and project management, offering specialized services to businesses and individuals on a contractual basis.
4. **Small Business Management:** Graduates can take up roles in managing and growing small businesses, applying their knowledge of self-employment and management strategies to enhance productivity, efficiency, and profitability within existing enterprises.

1. Certificates Course-Syllabus

SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

Unit-1 Introduction Introduction to self employment Self employment gives new life to youth Production of goods in industries- gives self employment

Unit-2 Business opportunities Business field gives opportunities to youth in the sector of self employment and identification of profits in business fields

Unit-3 How to start a new industry What are the resource to acquire capital to start new industry Research methods apply to self –employment maintain industry in better way

Unit -4 Marketing Starting of a new industry/Business through good marketing practices like positive thinking, . maintain good quality products ect

Self employment –A victory or winning to youth in present days

2. Certificates Course- Duration: 40 hrs

Note :

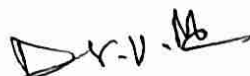
- All the classes will be conducted in the BA 2nd year Class & Computer Lab.

- Certificate will be awarded by Department of Economics Telangana Tribal Welfare Residential Degree College for Men Nagarkurnool after online assessment test.

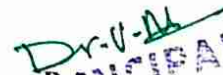
Signatures:

Organised Faculty: G Raghavendra, Department of Economics

HOD 


IQAC Coordinator

IQAC Coordinator
TWR Degree College (P.U.)
College Code: 3301 (P.U.)
Nagarkurnool-509209 (TS)


Principal
TWR Degree College (M)
College Code 3301 (P.U.)
Nagarkurnool-509209

Signatures of the students:

S.No	NAME OF THE CANDIDATE	Signature
1	ADPULA VENKATESH	Venkatesh
2	B ASHOK	B. Ashok
3	B SRISAILAM	SRISailam
4	CHAKALI SANGAMESH	Sangamesh
5	DASARLA SHIVA SHANKAR	shiva kumar
6	DEVAVATH SUNIL KUMAR	sunil kumar
7	E SURESH	E. Suresh
8	G NAVEEN	Naveen
9	GUDIPATI ARAVIND	ARAVIND
10	H MAHESH	H. Mahesh
11	JAGALA PAVAN	Pavan

12	KARAMTOTHU LAXMAN NAIK	laxman naik
13	RAMESH K	K Ramesh.
14	LAKAVATH PURNA CHANDAR	puona chandar
15	MD GOUSE	MD.gouse
16	MEGAVATH SAI	Sai
17	M MAHESH	mahesh
18	M NAVEEN	naaveen
19	M SHIVA KUMAR	m. shiva kumar
20	MUDAVATH KRISHNA	krishna
21	NENAVATH BALOJI	Balaji
22	PALLAPU RAHUL	Rahul
23	PALLE BALA SWAMY	Bala swamy
24	PALTHI NARENDER	Narendar
25	PATHLAVATH NARESH	P. Narayana Kumar
26	PITTALA SHIVA KUMAR	Shiva kumar
27	RAMAVATH SRIKANTH	srikanth
28	RATLAVATH SUNIL KUMAR	Sunil kumar
29	SABAVATH RAVIKUMAR	Ravikumar
30	SINGITAM MAHESH	Mahesh
31	SK SHAFI	sk-shafi
32	S SAIKUMAR	sai kumar
33	UDUTHANURI ANIL	Anil
34	VADTHYA RAJESH	Rajesh

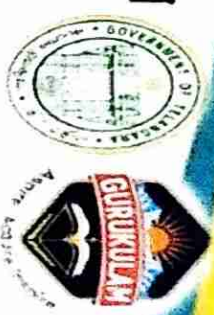
TELANGANA TRIBAL WELFARE

RESIDENTIAL DEGREE COLLEGE FOR MEN

NAGARKURNOOL

AFFILIATED TO PALAMURU UNIVERSITY (CODE:3391)

JOB ORIENTED CERTIFICATE COURSE



This is Certify that Mr./Miss./Mrs.

S/O, D/O

completed **Certificate Course** in SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

Organized by Department of Economics From _____ To _____ and obtained grade _____

has participated and successfully

Academic Year:

Course Coordinator

IQAC Coordinator

Dr. V. B.

PRINCIPAL

Residential Degree College (M)
Nagarkurnool, P.U.
Postage Code 3391, (P.U.)
Nagarkurnool-509 209

SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

Certificate course Question paper

Section –A

Answer any TWO questions

2x10=20

- 1.What is self employment ?explain about simulative factors of self-employment.
2. what are the sources to produce goods in self-employment?
- 3.Explain about types of self-employment opportunities in Business
- 4.what is success instruments? What are the measures to undertake success in business?

Answer any FIVE questions

5X4=20

- 5.Self Freedom in self employment
- 6.whole sales Business
- 7.Self employment advantages
- 8.Partnership Business
- 9.Project Design
- 10.Capital
- 11.Self Employment Disadvantages
- 12.What is sales

Answer ALL questions

5X2=10

- 13.Self Employment
- 14.Economic Freedom
- 16.Wholesales Business
- 17.Agents
- 18.Capital